



Join Our Award-Winning Financial Advice Team

Whether you're an experienced adviser seeking to grow your business or looking to step back from advising and hand your clients over to a firm of advisers you can trust, we offer a rare opportunity to join a firm that puts quality, integrity, and support at the forefront.

We are an established, highly reputable, multi-award-winning financial planning firm, consistently rated 5 stars on Google and nationally recognised for our approach to compliance and client care. Our success is built on strong values that drive everything we do — from the way we support our clients to how we empower our team.



Our firm at a glance

1999

Established

 $\star\star\star\star\star$

5 star Google rating

#1

IFA Firm Midlands 2023

95%

New business is recommendations

£500m+

Assets under management

Top 100

UK CityWire Top 100 Advisers





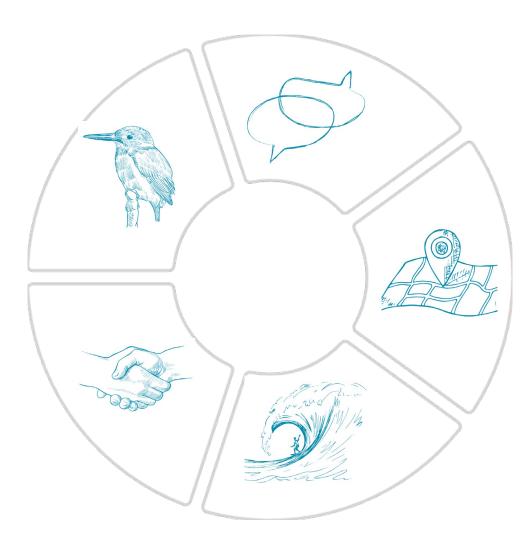
Independent

We are independent thinkers, empowering clients to achieve financial freedom through clear goal setting and smart financial planning.

We value autonomy and give our team the freedom to grow, develop, and thrive.



We build relationships that last. Whether it's clients, team members, or our local communities, we take a long-term, human approach to everything we do.



Clear & Transparent

We believe in cutting through jargon. We communicate clearly and honestly with clients and colleagues, working to simplify the advice process and create meaningful connections.

Local Experts

Friendly, accessible, and embedded in our communities, our advisers are technical specialists who combine deep expertise with a personal approach.

Fresh & Dynamic

We challenge convention and think creatively. We're proactive, responsive, and solution-oriented — doing what we say, and following through with energy and drive.

About Our Firm



Nationally Recognised Excellence

Our firm is regularly included in
CityWire Top 100 UK Firms and has
received national recognition for
compliance excellence. We
maintain exclusively five-star
Google reviews, demonstrating our
commitment to exceptional
service.



Empowering Team Structure

With 10 Advisers and 10 Support
Team members, we intentionally
maintain a ratio close to 1:1,
providing optimal support for
clients while ensuring advisers can
focus on building relationships and
delivering high-quality advice.



Supporting your growth journey - from Growth to Legacy

We have a proven track record in adviser retirement and succession planning, with 99% of retiring adviser clients successfully transitioned using our well-established approach to client handover.











MEMBER







Flexible Support Packages Available

Central Investment Proposition

Access to a wide range of fully researched investment solutions. Flexible enough to include new solutions advisers bring. Robust platform due diligence for backed by detailed analysis and compliance support.

Annual Review Preparation

Dedicated team assistance in preparing highquality, client-focused review packs that maintain our professional standards while saving valuable time.

Ongoing client servicing

Administration of all client servicing on behalf of Advisers. This includes new business top-ups, withdrawals, and fund switches.

New Business Support

Administrative and report writing support to process and prepare new business efficiently, allowing Advisers to focus on building client relationships rather than paperwork.

Empowered Compliance

Access to in-depth, professionally designed guides and a nationally recognised compliance framework that provides peace of mind for Advisers and clients.

Client Communications

Professionally written, investment news sent to clients monthly from Advisers email address.

An optional video summary from each Adviser.





What Sets Us Apart



Client-Centric Culture



Exceptional Support

We're focused on building longterm relationships. Our approach prioritises client needs and genuine financial planning over revenue.

Work alongside a highly qualified team of report writers, administrators, compliance, and marketing professionals dedicated to helping you succeed.

Flexible Working For Life Balance



Award-Winning Reputation

We support hybrid and remote working with secure infrastructure and collaborative systems that adapt to your preferred working style.

Rated 5 stars on Google with industry recognition for service, compliance, and advice quality that enhances your professional credibility.



Fee Structure

Self-Employed / Pay Away Registered Individual

As an IFA with us, you contribute a fixed percentage of your company revenue (typically 30-35%) to the firm.

In return, you receive our **comprehensive support package** that frees you to focus on your clients and
business development, without the administrative burden
that often comes with independent practice.

Actively Supporting Growth to Legacy

For advisers considering retirement, we offer a smooth transition plan with continuity of care for your clients and a generous remuneration structure. Our proven approach has successfully transitioned **99% of retiring adviser clients**.

We understand the importance of protecting your legacy while maintaining long-term client trust, ensuring your clients continue to receive the same high standard of care you've provided.

Our Ideal Adviser

We're looking for advisers who want to work in a culture that values professionalism, integrity, and personal growth as much as results. Whether you're looking to continue to grow with support, maintain an existing client bank, or prepare for retirement, we offer the ideal environment for your next career move.



We also welcome advisers looking to return after a career break or those ready to grow their client base with our full support.



Your Next Steps

Initial Contact

Reach out to us to start a confidential conversation about your career goals and how our firm might align with your vision for the future.

Exploratory Meeting

Meet with our team to discuss our culture, support structure, and how we could work together. This is an opportunity to ask questions and get to know us better.

Personalised Proposal

Receive a tailored proposal outlining how a partnership would work, including support, fee structure, and transition planning if applicable.

Seamless Onboarding

Experience our smooth integration process, designed to minimise disruption to you and your clients while maximising the benefits of joining our award-winning team.

If you're ready to join a forward-thinking, supportive, and nationally respected financial planning firm — whether to grow or to secure the future for your clients — we'd love to hear from you.

Contact us today to begin your journey with our team.



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The value of your investments can go down as well as up and you may not get back the full amount invested.

Your home and property may be repossessed if you do not keep up repayments on your mortgage. The Financial conduct Authority does not regulate some aspects of buy to let mortgages and inheritance tax planning.