financial
advice centre

Independent Financial Advisers

Join
Financial Advice Centre Ltd.

The Midlands’ leading Independent Financial & Mortgage Advisers headquartered in Worcester.

Financial Advice Centre Ltd at a glance

1999	#1	£500m+
Established	IFA Firm Midlands 2026	Assets under management
★★★★★	95%	Top 100
All 5-star Google rating	New business is recommendations	UK CityWire Top 100 Advisers

We help Advisers succeed

Our proven approach helps Advisers win and retain clients, creating long-term, sustainable relationships – and income.

Top 100 & Best in Midlands

- Consistently in the CityWire Top 100.
- 2026 Best Advice Firm in the Midlands
- All 5* Google Reviews
- 9.0 net promoter score (90% of our clients would recommend us to friends & family)

Highly Skilled Admin Support

Advisers focus on building relationships and delivering high-quality advice.

Clients get the best service and support.

Robust & flexible structures

- Nationally recognised **compliance** framework
- Wide, researched CIP with
- flexibility to include **your solutions**.

Lasting Legacy

Our retirement and succession planning delivers a 99% successful client transition rate – protecting your clients, preserving trusted relationships, and creating a reliable, generous income in retirement.

Meet some of our team

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PIERS MEPSTED, MD
Leads the strategic direction of the business and our ambition to remain one of the Midlands' leading financial planning firms.

"The strength of our business is built on exceptional people and exceptional client outcomes."

AMY SPENCER, Operations Director
Connects our adviser and administration teams to ensure a seamless client experience.

"Great service starts with great teamwork."

Client Servicing

EDWINA COATES & JADE BROWN
Jade and Edwina are two of the dedicated professionals who support our clients every day. From processing fund switches and withdrawals to managing top-ups and servicing requests, they help ensure everything runs efficiently behind the scenes.

"We understand the small details matter. Our job is to support advisers and make every client interaction straightforward, efficient and stress-free."

ED DALLEY, Commercial Director
Oversees our Central Investment Proposition, delivering a robust framework with flexibility for advisers and clients.

"Strong governance and flexibility can work hand in hand."

KIRSTEN PALMER-JEFFERY Head of Marketing
Leads our proactive client communications, helping clients stay informed and engaged.

"Client knowledge builds confidence and better financial decisions."

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Our Brand DNA

Independent

We are independent thinkers, empowering clients to achieve financial freedom through clear goal setting and smart financial planning. We value autonomy and give our team the freedom to grow, develop, and thrive.

Invested

We build relationships that last. Whether it's clients, team members, or our local communities, we take a long-term, human approach to everything we do.

Clear & Transparent

We believe in cutting through jargon. We communicate clearly and honestly with clients and colleagues, working to simplify the advice process and create meaningful connections.

Local Experts

Friendly, accessible, and embedded in our communities, our advisers are technical specialists who combine deep expertise with a personal approach.

Fresh & Dynamic

We challenge convention and think creatively. We're proactive, responsive, and solution-oriented - doing what we say, and following through with energy and drive.

What our clients say

Each year, we conduct a satisfaction survey to ask our 2000+ clients how we are doing.*

Client-Centric **Exceptional Support**

- *"[Our Adviser] is excellent… a great communicator, always positive and encouraging."*
- "[Our Adviser] is fantastic… clear information and quick responses every time."
- *"Professional, efficient, friendly and knowledgeable."*
- "Always clear and concise."
- *"Top class. Clear and informative. Understands our situation."*
- "Brilliant communication. Explains everything clearly and easy to understand."
- *"Approachable and understanding of our issues."*
- ·Superb… always goes above and beyond. Excellent advice."
- "Excellent communication and service."
- "Honest, clear, focused and personal."

* Quotes taken from 2025 Customer Satisfaction Survey

We are looking for Advisers:

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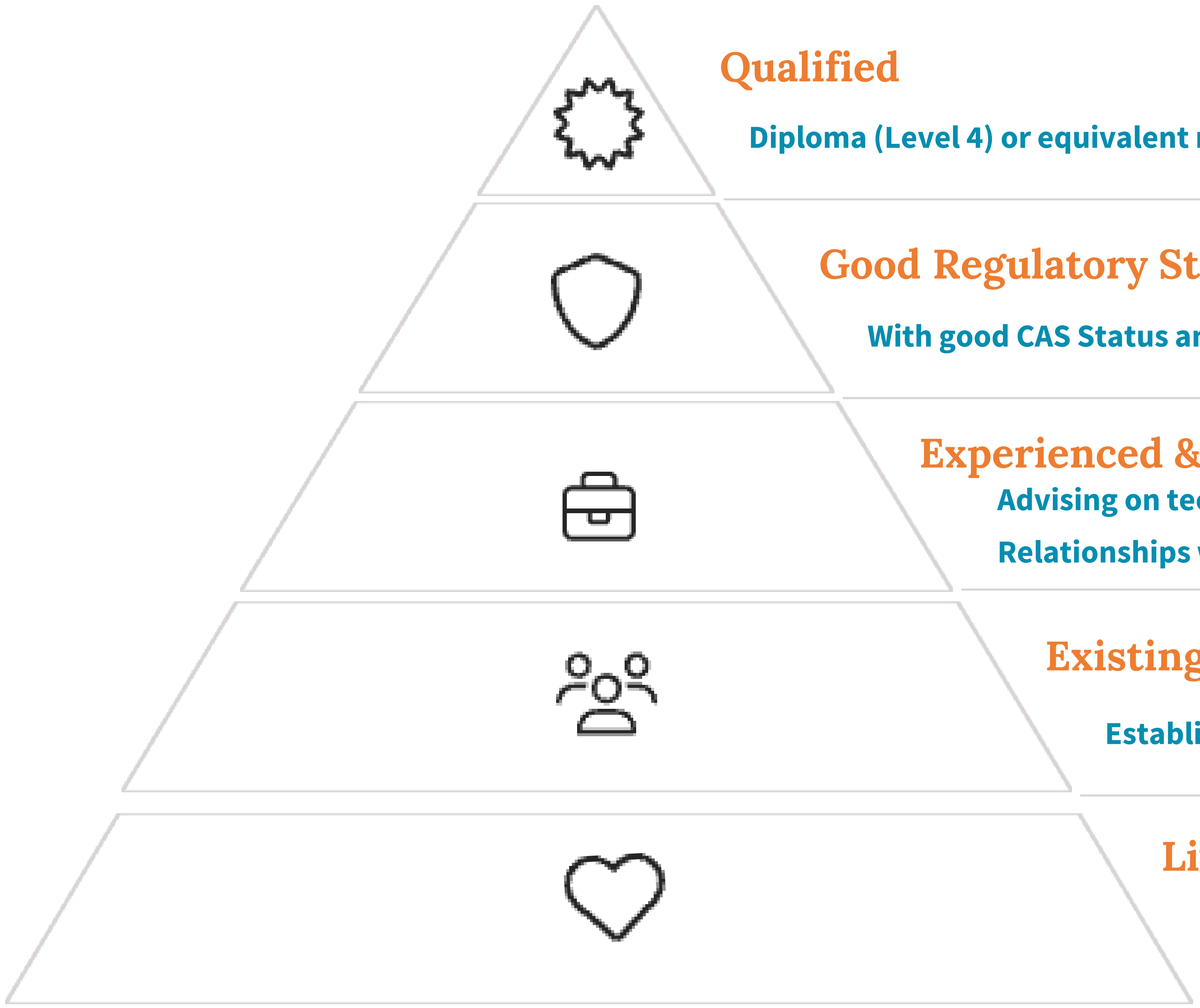

Qualified

Diploma (Level 4) or equivalent minimum.

Good Regulatory Standing

With good CAS Status and a track record of good compliance.

Experienced & Connecting

Advising on technical aspects of pensions and investments.

Relationships with professional connections.

Existing Clients

Established client bank with a minimum £10m+ FUM.

Living our brand values

Committed to client-first, no-pressure approach.

Ready to join our award-winning advice team? We would like to hear from you.

For a confidential conversation, connect with our Managing Director, Piers Mepsted: piers@face-uk.com.

Contact us today to begin your journey with us.

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Initial Contact

Contact us to start a confidential conversation about your career goals and how our firm might align with your vision for the future.

Exploratory Meeting

Meet our team to discuss our culture, support structure, and how we could work together. Let's get to know each other better.

Proposal Design

Agree a tailored proposal outlining how a relationship would work, including support, fee structure, and transition planning if applicable.

Seamless Onboarding

We've designed a smooth integration process, to minimise disruption to you and your clients and maximising the benefits of joining our award-winning team.

For a confidential conversation contact,
Piers Mepsted, Managing Director: piers@face-uk.com

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